

To: "Bhanu Narasimhan" <bhanun@google.com>, "Eric Mauskopf" <mauskopf@google.com>, "njay Raman" <sraman@google.com>, rxuo@google.com  
From: "Ed Dunn" <edunn@google.com>  
CC:  
BCC:  
Sent Date: 2006-10-26 04:30:25 GMT  
Subject: Re: [Harappa-team] Google Video Community Policing Change

Hi Bhanu,

I am working as an SE on a variety of video deals. Sometimes, there are questions around our own takedown process of porn and violent content. Are we working on anything to detect porn, bad content or copyright violations more automatically? You mentioned something about monitoring high playback video lists:

\* the Ops team is planning on having skeleton crews working over the next 3-4 weekends while we learn and develop more automated solutions - we will be monitoring lists of high playback videos and will also have access to a separate tool for "instant" takedown of particularly bad content

Thanks,  
Ed

On 8/30/06, Bhanu Narasimhan <bhanun@google.com> wrote:

>  
> Hello Everyone,  
>  
> Tonight we are planning on changing our process for reviewing videos on  
> Google Video. This change is not going to be announced, and messaging  
>  
> <[http://moma/%7Epeterch/GV%20Procedural%20Change%20comm%20doc\\_august22.doc](http://moma/%7Epeterch/GV%20Procedural%20Change%20comm%20doc_august22.doc)> is  
> entirely reactive.  
>  
> What is changing:  
> \* videos under 11mins will be indexed and will go live without review,  
> longer videos will still need to be reviewed to go live  
>  
> \* on the front end, users will be able to flag videos as inappropriate and  
> will be able to specify from one of the following 4 categories: pornography  
> or obscenity, graphic violence, racially or ethnically hateful content,  
> other content inappropriate for young viewers - this functionality will be  
> localized and available across all domains. See demo<<http://0.candidate-vss-cw.vss.video.cw.borg.google.com:8999/videoplay?docid=-3480275085496317162>>  
> .<<http://0.candidate-vss-cw.vss.video.cw.borg.google.com:8999/videoplay?docid=-3480275085496317162>>  
>  
> \* when a video is flagged it will continue to be available on our site but  
> will be routed to an ops review bin and our normal policies  
> <<http://video.google.com/support/bin/answer.py?answer=27737&topic=8706>> will  
> apply (no copyright, porn, graphic violence, etc.) - initially, only  
> previously unreviewed videos will be routed for review  
>  
> \* at launch, content that hasn't been reviewed isn't eligible for display  
> on the Popular section of the Google Video home page (the top section above  
> the fold), the Top 100 list or the Movers & Shakers list - in the upcoming  
> weeks we will consider changing our rules so the homepage can include



